

Message Text

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PAGE 01 STATE 231384

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ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-06 RSC-01 /020 R

66610

DRAFTED BY: COM/BIC/OIM/214:WETZEL:MBI

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

COM/BIC/OIM/214:BASSETT

DIBA/B&F/630:BFKECKLER

EUR/SOV:JCOLBERT (INFO)

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R 212059Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY BONN

INFO AMEMBASSY MOSCOW

UNCLAS STATE 231384

E.O. 11652: N/A

TAGS: BEXP, BFOL, GW

SUBJ: GLOBAL MARKET RESEARCH: FOOD PROCESSING AND
PACKAGING EQUIPMENT - USSR

REF: STATE A-1790

1. COMMERCE HAS REVIEWED SUBJECT RESEARCH PREPARED BY DR. K.W. KINDEL AND APPROVES FINAL PAYMENT TO CONTRACTOR UPON SUBMISSION TO EMBASSY OF INFORMATION REQUESTED IN ANALYSIS BELOW. PAYMENT AT THAT TIME NOT TO EXCEED DM FOURTEEN THOUSAND, FIVE HUNDRED (14,500) OR APPROXIMATELY U.S. DOLLARS FIVE THOUSAND, NINE HUNDRED SIXTY (5,960) AT TIME OF AWARD, INCLUDING ANY PRIOR PARTIAL PAYMENTS. CHARGE CMMERCE APPROPRIATION 134/51250, ACCOUNTING CODE K/552/1161-12/12-01/253-01.

2. REPORT INDICATES GOOD RESEARCH EFFORT AND IS WELL-WRITTEN. ONLY FEW POINTS REQUIRE CLARIFICATION.

3. ACTION REQUESTED.

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TRANSMIT COPY FOLLOWING ANALYSIS TO DR. KINDEL SOONEST.

OBTAIN COMMITMENT FROM CONTRACTOR THAT HE WILL SUBMIT
INFORMATION REQUIRED TO AMEMBASSY BY NOVEMBER 1.

4. ANALYSIS OF DR. KINDEL'S REPORT (FOR CONTRACTOR)

THIS ANALYSIS IS ORGANIZED IN ACCORDANCE WITH SEQUENCE
OF MARKET RESEARCH SPECIFICATIONS. ADDITIONAL INFORMATION
OR CLARIFICATION REQUIRED SUMMARIZED UNDER APPROPRIATE
SECTION NUMBER. PARENTHETICAL PAGE REFERENCES APPLY TO
DR. KINDEL'S REPORT.

3.21.02

ANALYSIS OF DATA IN TABLE 1 (P. 10) AND TABLE 2 (P. 11)
REVEALS THAT THE FIVE LESS IMPORTANT SECTORS OF THE TEN END-
USERS SECTORS ACCOUNT FOR ONLY 17 PERCENT OF TOTAL SALES OF
FOOD PROCESSING EQUIPMENT IN 1973; 14 PERCENT IN 1974; AND 7
PERCENT IN 1978. PLEASE PROVIDE EXPLANATION FOR ESTIMATED DE-
CLINE IN EQUIPMENT PURCHASES BY THE FIVE SECTORS.

3.31.02 (A)

WHAT IS DATE OF TABLE GIVING RATIO OF GLASS-TIN USE (P. 32)?

3.32.01

SPECIFY SIZE OR WEIGHT OF "STANDARD CANS" USED FOR PROCESSED
FRUITS AND VEGETABLES (LINE 4, P. 54; LINE 4, P. 55); ALSO
SPECIFY SIZES OF "SODAWATER BOTTLES", "FRUIT JUICE CANS", AND
"SPARKLING WINE BOTTLES" (P. 49).

3.33.01 (B)

SPECIFY WHETHER CAPACITY FIGURES (PARA 1, P. 59) REPRESENT
ANNUAL CAPACITIES, OR CAPACITY BASED ON OTHER TIME-FRAME.
ALSO, DEFINE TERM "COTELLETES".

3.33.01 (C)

GIVEN INSTALLATION DATES OF FPP SYSTEM IN FOLLOWING SECTORS:
MEAT PRODUCTS (PP. 59-60), DAIRY PRODUCTS (PP. 60-62), PRESERVED
FRUITS AND VEGETABLES (PP. 65-66).

3.40.01 (A)

SPECIFY NUMBER OF FIRMS PRODUCING FOOD PROCESSING EQUIPMENT
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AND NUMBER PRODUCING FOOD PACKAGING EQUIPMENT (P. 67)
INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE231384
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/OIM/214:WETZEL:MBI
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740300-0603
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741030/aaaaaywn.tel
Line Count: 109
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-1790
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 05 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 MAR 2002 by chappeld>; APPROVED <07 FEB 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GLOBAL MARKET RESEARCH: FOOD PROCESSING AND PACKAGING EQUIPMENT - USSR
TAGS: BEXP, BFOL, GE
To: BONN
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005